

NEBRASKA'S JUNK JAUNT® **VENDOR REGISTRATION**
SEPTEMBER 22, 23, 24, 2017



WHAT IS NEBRASKA'S JUNK JAUNT® ?

It is a 300 miles (plus) of continuous Yard Sales in central-Nebraska.
Each of 30-35 towns organizes a 3-day garage sale all on the same weekend.
The event draws 20,000 people from 34 states and 79 of 93 Nebraska counties.

WHAT & WHO IS A JUNK JAUNT® VENDOR ?

ONLY Registered Vendors ARE WELCOME.

A **VENDOR** is anyone who sells.... A garage sale, food, merchandise, services, etc.

AREA VENDOR: Anyone who legally resides within one of the Junk Jaunt® counties. The nine (9) counties that make up the Junk Jaunt® area are: *Blaine, Loup, Garfield, Wheeler, Greeley, Valley, Custer, Sherman, Howard plus the portion of Hall County that lies north of Interstate 80 and the portion of Buffalo County where the Hwy 2 town of Ravenna NE is located.*

OUT –of- AREA VENDOR: If you resides anywhere else, you are an “Out of Area” Vendor.

All Vendors are expected to comply with Nebraska Tax & Food Laws (if applicable).

HOW TO BE A VENDOR In 5 Easy Steps

1. Decide the town and address where you will hold your sale. Out-of-Area vendors must make arrangements for setting up before Registering. Multi Vendor sites listed on www.junkjaunt.com .
2. Vendor Registration forms are available at local business, from your town coordinator OR download a printable Vendor Registration from the Junk Jaunt® website.
3. Complete the Vendor Registration form. NOTE: If you use more than 15 WORDS to list your sale items, it will cost more. Incomplete registrations cause delays & may miss the deadline.
4. Mail the completed Registration form to the address provided on the form.
5. **All Vendor Registrations received BEFORE the AUGUST 7th DEADLINE**, will be printed in the Junk Jaunt® Shopper Guide. Incomplete or late forms will not be printed.

WHAT DO I GET FOR MY REGISTRATION FEE?

1. **LOCAL & NATION-WIDE ADVERTISING** ALL registration fees are used for Advertising the Junk Jaunt® and your sale. Ads are placed in national magazines such as AAA, in Nebraska newspapers, radio & television stations, out-of-state stations, 80,000 brochures are printed each year and distributed to brochure racks in 20 states plus 4 out-of-state Tourism & sports shows, Facebook, Twitter, Pinterest, Instagram and more.
2. Your sale address and sale items are listed in the Official **Junk Jaunt ® SHOPPER GUIDE**
3. **A VENDOR NUMBER**..... Each Registered Vendor is assigned a Vendor Number. That number will be placed beside your listing of sale items AND on the town map....at the address you give us. This is the number that you will use on your Vendor Signs.
4. **TWO VENDOR SIGNS** These signs are professionally, pre- printed in a different bright color and design each year. These signs are designed to display your Vendor number and an arrow directing shoppers to your sale or business. These signs tell shoppers that you are a Registered Vendor and you support the Junk Jaunt®. All signs will be delivered to your town coordinator about **Sept. 15**. You will pick up your signs at that time.

CONTACT INFORMATION Dianne 308-346-5151 or 308-530-0557

Email: vendorinfo@junkjaunt.com

Website: www.junkjaunt.com

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VENDOR REGISTRATION FEES

(Register your garage sale or business and let the Junk Jaunt® do your advertising!!!!!!)

\$ 15 Basic Registration for **“AREA” VENDOR**... If you legally reside within a Junk Jaunt® Area County of (Blaine, Loup, Garfield, Wheeler, Greeley, Valley, Custer, Sherman or Howard Counties plus the portion of Hall County north of Interstate 80, or the portion of Buffalo County that includes the Hwy 2 town of Ravenna NE.

\$ 25 Basic Registration for **“OUT-OF-AREA” VENDOR** (Garage/Yard Sales) Any Non-Commercial vendor whose legal residence in outside of the Junk Jaunt® Area Counties listed above. No Vendor Registration will be accepted that is not being held within the Junk Jaunt® area.

\$ 40 Basic Registration for **“OUT-OF-AREA” BUSINESS**.... Any vendor who has a regular business address, telephone listing or a business card from any town OUTSIDE the Junk Jaunt® Area. (See counties listed above). **NOTE: “Out of Area” Sales or Food Vendors are asked to obtain permission** before setting up in or near any Junk Jaunt® town. Please see “How To Be a Vendor” (see pg. V-1) or visit www.junkjaunt.com

\$ 15 **For ADDITIONAL WORDS NEEDED** to describe your sale merchandise?
Your Name, Sale address, hours and first 15 WORDS are part of your basic registration fee (above). If you use 16 -30 words, add \$15 to your basic Vendor Registration.

\$ 1 ea **ADDITIONAL “JUNK JAUNT® VENDOR SIGNS** are available only to Registered Vendors. **LIMIT:** Six (6) additional signs per Vendor/Advertising Registration, **unless** otherwise approved. *All signs will be delivered to your town Coordinator sometime about **Sept. 15th**.*

PLUS INDIVIDUAL TOWN FEES IF APPLICABLE

FOR DRIVING SAFETY...RURAL RESIDENTS NEED MORE SIGNS.... Give customers at least one-fourth mile advanced warning . Sudden stops cause rear-end collisions and spoils everyone’s day. Nebraska Department of Roads does not allow parking on the shoulders of highways.

Coordinators’ contact info may also be found on our website
www.nebraskajunkjaunt.com and click on the Vendor Info tab
or calling **308-346-5151** or **308-530-0557**

DEADLINES ---- DEADLINES --- DEADLINES :

All Vendor Registrations postmarked on or before **Aug. 1**, or in the hands of the Vendor Chm. by **Aug. 7, 2017** will be included in the Junk Jaunt® Shopper Guide. **Late registrations** will receive Vendor Signs as proof of support, **BUT WILL NOT** appear in the Shopper Guide.

Vendor questions should be directed to

Dianne Wiberg
1523 M St., Suite 104
Ord, NE 68862
308-346-5151
vendorinfo@junkjaunt.com

One check for all fees, made payable to:
NEBRASKA’S JUNK JAUNT®

Mail Vendor Registration & payment to:
Nebraska’s JUNK JAUNT®
1523 M St., Suite 104
Ord, NE 68862

Additional information and Vendor Registration Forms are also available on our website:

JUNK JAUNT® VENDOR REGISTRATION 2017

DEADLINE: POSTMARKED BY AUGUST 1, RECEIVED IN ORD OFFICE NO LATER THAN AUG. 7

CONTACT INFORMATION will not be published in the Shopper Guide, this information will be used only when a Junk Jaunt® officer needs to contact you.

Your Personal Information is never sold. It may be shared only as required by law.

NAME OF CONTACT PERSON _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____ PHONE _____ (am) (pm)

Nebr. Sales Tax number (if applicable) **0 0 1 -** _____

EMAIL _____

The following information WILL BE printed in the Shopper Guide. *REQUIRED INFORMATION

*NAME OF PERSON/GROUP or BUSINESS HAVING THE SALE _____

*STREET ADDRESS OF YOUR SALE _____

DIRECTION TO RURAL SALE _____

*TOWN _____

*HOURS YOUR SALE WILL BE OPEN FOR BUSINESS ? (Please keep these hours. Don't disappoint your customers.)

(Thurs. hours will not be published unless included as a part of your 15 words of sale items)

Friday hours: _____ Saturday hours: _____ Sunday hours: _____

LIST YOUR SALE ITEMS, SPECIALTY ITEMS OR SERVICES (to be listed in the Shopper Guide)

_____ (6 words)

_____ (12 words)

_____ (First 15 words FREE with basic Vendor Registration)

Reminder: State law reads "person holding occasional sales (garage sales) for more than 3 consecutive days in a calendar year must apply for a NE Sales Tax number and is responsible for submitting sales tax." We encourage all vendors to apply for this free number.

(Write additional words on back of this form AND add another \$15 for each set of 15 words)

VENDOR Registration FEES ENCLOSED: (See complete details and pricing on page V-2)

\$ _____ "Area" Vendors/Garage Sales (\$15 basic Vendor Registration fee)

\$ _____ "Out of Area" Vendor/Garage Sale (\$25 basic Vendor Registration fee)

\$ _____ "Out of Area" Business ... \$40 basic Registration. (See pg. V-2)

\$ _____ Additional words ... (See pg. V-2)

\$ _____ Town fees if applicable

\$ _____ EXTRA (pre-printed) JUNK JAUNT® VENDOR SIGNS (\$1 each) (See pg. V-2)

\$ _____ TOTAL ENCLOSED (Vendor Registration, Added words & Extra Vendor signs)

PLUS individual town fees if applicable – mail town fees directly to town coordinator

Mail Vendor Registration to: **Nebraska's Junk Jaunt, 1523 M St., Suite 104, Ord, NE 68862**

PLANNING TO SELL AT NEBRASKA'S JUNK JAUNT®

VENDOR REQUIREMENTS:

- a. Complete a Vendor/Advertising Registration Form and include the proper Registration Fee.
[Registration Forms available: a) www.junkjaunt.com b) Town Coordinator c) 308-346-5151
- b. Out of area Vendors must notify the town's Junk Jaunt® Coordinator before setting-up a sale.
[Visit www.junkjaunt.com for set-up information or call 308-346-5151]
- c. All vendors must pay the community set-up fees (if required).
- d. All vendors must comply with Nebraska Sales Tax and Food laws, if applicable.

THE LAW :

All sales -- garage sales, food sales, fresh produce, etc, **MAY** be subject to Nebr (& local) laws.

Knowledge of the law is your responsibility.

Ref: NE Dep't Revenue. Ph: 402-471-5729 www.revenue.nebraska.gov/info/6-515.pdf (pgs 3 & 4)

Ref: NE Dep't Agriculture Ph: 402-471-3422; www.nda.nebraska.gov/publications/food/temp_guide.html

TRADE-NAME ROYALTIES & JUNK JAUNT® SOUVENIRS

The names, 'Junk Jaunt'® & 'Nebraska's Junk Jaunt'® and logo (the directional sign post) is a registered Trade-Name in the State of Nebraska. It is illegal to use a registered Trade-Name or logo, without WRITTEN permission of the owner. Any souvenir imprinted with the Junk Jaunt® name or logo is subject to royalties. (Details below)

OBTAINING PERMISSION TO USE NEBRASKA'S JUNK JAUNT® NAME OR LOGO

- a. Send a letter detailing how the Junk Jaunt® name or logo will be used on merchandise /souvenirs.
Include numbers to be produced and retail price.
- b. Attach an artist's design (or sketch) of the merchandise /souvenir.
- c. Enclose a completed Vendor Registration form and required fees.
(If permission to sell is denied, your Vendor Registration Fees will be returned)
- d. If your souvenir/merchandise is approved [in good taste] you will receive written permission from the committee. (Allow 2-3 weeks for your request to be processed)
- e. A Royalty fee of ten percent (10%) OR \$1 per item will be collected on all merchandise/souvenirs carrying the Junk Jaunt® name or logo. All royalties are due within 2 weeks after the Junk Jaunt® event is over.
Failure to pay the royalty in a timely manner, may result in denial for selling in the future.
- f. Requests must be received by AUGUST 1st. Late requests may not be granted.
- g. All vendors receiving permission to sell Junk Jaunt® souvenirs will receive additional complimentary advertising in the form of "Junk Jaunt® Souvenirs are available at "
Late requests will not appear in the Junk Jaunt® Shopper Guide.

Mail requests for Junk Jaunt® Trade-Name usage to:

Nebraska's Junk Jaunt®

1523 M St., Suite 104

Phone 308-346-5151

Ord, NE 68862

Email: answers@junkjaunt.com

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