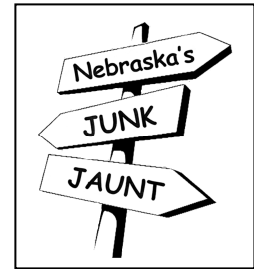




NEBRASKA'S JUNK JAUNT®  
SEPTEMBER 24, 25, 26, 2010

**2010 VENDOR REGISTRATION**



**WHAT IS NEBRASKA'S JUNK JAUNT® ?**

It is a 300 mile continuous Yard Sale in central Nebraska. Each of 30-35 towns organizes a 3-day yard sale. Most towns will have at least one "Central Site" (indoors or outside) for vendors to set up their sale. Last year, this fun event drew nearly 20,000 people from 32 states and 70 of 93 Nebraska counties.

**WHAT & WHO IS A JUNK JAUNT® VENDOR ?**

A Vendor is anyone who sells.... A garage sale, food, merchandise, services, etc. Anyone can be a vendor and all are welcome. If you reside within the 9 ½ counties shown on the brochure map, you are considered an "Area" Vendor/Resident. If you live anywhere else, you are an "Out of Area" Vendor/Resident.

**HOW TO BE A VENDOR ..... "Area" Residents**

1. Contact your Town Coordinator and let them know you are planning a sale.
2. Ask for a Vendor Registration form.
3. Consider setting up your sale at the town's central location.  
*You may be expected to share in the cost of rent and utilities for a central location..*
4. Complete the Vendor Registration form, attach the proper fee, and return it to the town coordinator OR mail it to the Junk Jaunt® Vendor Chairman at the address provided on the form.
5. Start cleaning out the garage, your closet, or the barn.
6. Deadline for listing your sale in the Junk Jaunt® Shopper Guide is August 10, 2010.

**HOW TO BE A VENDOR ..... "Out of Area" Residents**

1. Decide in which Junk Jaunt® area town you would like to set up your sale.
2. Check our website for the Town's Coordinators, [www.junkjaunt.com](http://www.junkjaunt.com) OR call 308-346-4815.
3. Contact the Town Coordinator to make arrangements for setting up your sale.  
*You will be expected to share in the cost of rent and utilities in a central location.*
4. Complete the Vendor Registration form, attach the proper fee, and mail it to the Junk Jaunt® Vendor Chairman at the address provided on the form.
5. Deadline for listing your sale in the Junk Jaunt® Shopper Guide is August 10, 2010.

**WHAT DO I GET FOR MY REGISTRATION / ADVERTISING FEE?**

1. The benefit of at least \$10,000 in nationwide ADVERTISING purchased with your registration/adv. fee.
2. Your sale listed in the Official Junk Jaunt ® SHOPPER GUIDE, listed under the town in which you tell us you will be and a list of what special items you have for sale.
3. Your sale will be assigned a VENDOR NUMBER. That number will be placed beside your listing AND on the town map....at the address you give us.
4. TWO pre-printed, bright colored Junk Jaunt ® VENDOR SIGN...to display at your sale or business.  
(Note: Additional Vendor Signs may be ordered for \$1 each. All Official VENDOR SIGNS will be the same color, pre-printed, and delivered to your town coordinator about Sept. 10<sup>th</sup>)
5. A weekend of fun & hard work that will supplement your budget.

**CONTACT INFORMATION**

Dianne 308-530-0557 or Email: [vendorinfo@junkjaunt.com](mailto:vendorinfo@junkjaunt.com)

Website: [www.junkjaunt.com](http://www.junkjaunt.com)

## **REGISTRATION / ADVERTISING FEE....**

### **NEBRASKA'S JUNK JAUNT® ----- Sept. 24 - 26, 2010**

(Your Registration/Advertising dollars helps pay for the advertising that brings Junk Jaunt® shoppers)

**\$ 15** **“AREA” VENDOR**... Any Yard Sale, or Food Vendor who legally resides within the 9 ½ counties of the Junk Jaunt® Area (*Blaine, Loup, Garfield, Wheeler, Greeley, Valley, Custer, Sherman or Howard Counties plus the top half of Hall County... includes Grand Island, Wood River, & Cairo, Nebraska... & Ravenna in Buffalo County*)

**\$ 25** **“OUT-OF-AREA” VENDOR** (Garage/Yard Sales) ..... Any Non-Commercial vendor who DOES NOT have a legal residence in one of the 9 ½ Junk Jaunt® Area Counties (listed above) and does not conduct more than 2 sales per year.

**\$ 40** **“OUT-OF-AREA” BUSINESS**.... Any vendor who has a regular business address, telephone listing or a business card from any town OUTSIDE the Junk Jaunt® Area.

**\$ \_\_\_\_\_** **NEED MORE THAN 15 WORDS** to describe your sale merchandise?  
Add \$15 for EACH ADDITIONAL 15 words needed. (First 15 words are free with your registration)  
(Do not count your Name, Sale Set-up address or Hours in the original 15 words.)

**\$ 1 ea** **ADDITIONAL “JUNK JAUNT® VENDOR SIGNS** (with paid registrations only).  
**LIMIT:** Six (6) additional signs per Vendor/Advertising Registration, unless otherwise approved.  
*All signs will be delivered to your town Coordinator sometime between Sept. 10th.-15th.*

**NOTE: “Out of Area” Sales or Food Vendors are asked to obtain permission** before setting up in or near a town. Please see “How To Be a Vendor” (see pg. V-1)

**Coordinators' contact info may also be found on our website .....**

[www.nebraskajunkjaunt.com](http://www.nebraskajunkjaunt.com) under the Vendor Info tab  
or calling **308-346-4815** or **308-530-0557**

**DEADLINE:** All who complete a Vendor/Advertising Registration Form will be included in the Junk Jaunt® Shopper Guide, PROVIDED they are postmarked on or before Aug. 10, or in the hands of the Vendor Chm. by Aug. 13, 2010. Late registrations may not be included on the Shopper Guide.

#### **Vendor questions should be directed to**

Dianne Wiberg, Vendor Chm  
Nebraska's Junk Jaunt®  
POB 244  
Loup City, NE 68853  
308-530-0557  
[vendorinfo@junkjaunt.com](mailto:vendorinfo@junkjaunt.com)  
or  
Dave Thompson  
308-750-9435

**One check for all fees, made payable to:**  
NEBRASKA'S JUNK JAUNT®

**Mail Vendor/Advertising form & payment to:**  
Nebraska's JUNK JAUNT®  
POB 244  
Loup City, NE 68853

Vendor Registration/Advertising Forms & Info may be printed from our website: [www.nebraskajunkjaunt.com](http://www.nebraskajunkjaunt.com)  
Then click on—1. 'Vendor Info'; 2. 'General Info-Vendors'; 3. 'Vendor Registration packet'.

**JUNK JAUNT® VENDOR/ADVERTISING REGISTRATION 2010**

**DEADLINE: AUGUST 10, 2010**

**NO phone or fax numbers, mailing, or e-mail addresses will be published in the Shopper Guide.  
This information will be used only if the Vendor Chm. needs to contact you with a question.**

NAME OF INDIVIDUAL or GROUP HAVING THE SALE \_\_\_\_\_

NAME OF BUSINESS HAVING THE SALE \_\_\_\_\_

MAILING ADDRESS (of individual or business) \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ PHONE \_\_\_\_\_ (am) (pm)

FAX \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

TOWN IN WHICH YOUR SALE WILL BE LOCATED \_\_\_\_\_

STREET ADDRESS WHERE YOUR SALE WILL BE HELD \_\_\_\_\_

HOURS YOUR SALE WILL BE OPEN FOR BUSINESS ? (Your hours will be published in the Shopper Guide)

Friday hours: \_\_\_\_\_ Saturday hours: \_\_\_\_\_ Sunday hours: \_\_\_\_\_

LIST YOUR SALE ITEMS, SPECIALTY ITEMS OR SERVICES..... (Do not include Name, address & hours)

\_\_\_\_\_ (6 words)

\_\_\_\_\_ (12 words)

\_\_\_\_\_ (15 words free)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ (extra 15 words add \$15, not prorated)

(Still not enough words? Write additional words on back of this form AND add another \$15)

**VENDOR/ADVERTISING FEES ENCLOSED:** (See complete details and pricing on page V-2)

\$ \_\_\_\_\_ "Area" Vendors/Garage Sales (\$15 for first 15 words)

\$ \_\_\_\_\_ "Out of Area" Vendor/Garage Sale (\$25 for first 15 words)

\$ \_\_\_\_\_ "Out of Area" Business (\$40 for first 15 words)

\$ \_\_\_\_\_ Need Additional words? (Add \$15 for each 15 additional words used—see guidelines above)

\$ \_\_\_\_\_ EXTRA (pre-printed) JUNK JAUNT® VENDOR SIGNS (\$1 each) (see pg.V-1)

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\$ \_\_\_\_\_ TOTAL ENCLOSED (Vendor fees, Added words & Extra Vendor signs)

SIGNATURE of Vendor / Seller \_\_\_\_\_ Date: \_\_\_\_\_

## **PLANNING TO SELL AT NEBRASKA'S JUNK JAUNT®**

### **ALL SALES VENDORS are requested to:**

- a. Complete a Vendor/Advertising Registration form and pay the advertising fees.  
[All Vendor fees are used for local, state & national advertising]
- b. Obtain permission from the Town's Junk Jaunt® Coordinator before setting-up your sale.  
[Call 308-346-4815 for central set-up locations]
- c. Pay community set-up fees (if required).
- d. Comply with Nebraska Tax and Food laws.

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### **ALL FOOD VENDORS:**

Please note that all sales, garage sales, food sales, fresh produce sales etc, are subject to state (& local) laws, as published by Nebraska Department of Agriculture, 301 Centennial Mall South, POB 95064, Lincoln, NE 68509  
For complete information, phone 402-471-2538. Web Site: [www.agr.state.ne.us/pub/daf/market.htm](http://www.agr.state.ne.us/pub/daf/market.htm)

### **TRADEMARK ROYALTIES on JUNK JAUNT® SOUVENIRS**

A legal copyright has been registered for the names, 'Junk Jaunt'® & 'Nebraska's Junk Jaunt'®  
Our logo (the directional sign post) is a registered TradeName. It is illegal to use a Copyright or TradeName or Logo, without WRITTEN permission of the committee. Any souvenir imprinted with the Junk Jaunt® name or logo is subject to TradeName/Copyright laws and subsequent royalties. (Read on for details)

### **OBTAINING PERMISSION TO USE THE JUNK JAUNT® NAME OR LOGO**

It is a simple process to obtain permission to produce and sell Junk Jaunt® souvenirs using the Junk Jaunt® or Nebraska's Junk Jaunt® name or its' logo™.

- a. Send a letter detailing how the Junk Jaunt® logo will be used on merchandise /souvenir including numbers to be produced and retail price.
- b. Attach an artists design (or sketch) of the merchandise /souvenir.
- c. Enclose a completed Vendor Registration form and required fees.  
(If permission to sell is denied, your Vendor Fees will be returned)
- d. If your souvenir/merchandise is approved [in good taste] you will receive written permission from the committee. (Allow 2-3 weeks for your request to be processed)
- e. Ten percent (10%) royalty will be collected on all souvenirs carrying the Junk Jaunt® name or logo.  
Royalty payment is due as soon as the Junk Jaunt® event is over.
- f. Permission and Vendor Registration must be received BEFORE the AUGUST 10<sup>th</sup> vendor deadline.  
Vendor Registrations after the deadline cannot be guaranteed a listing in the Junk Jaunt® Shopper Guide.

### **Mail requests for Junk Jaunt® Copyright and TradeName usage to:**

Peggy Haskell, General Coordinator  
Nebraska's Junk Jaunt®  
POB 21 Phone 308-346-4815  
Burwell, NE 68823  
Email: [advertising@junkjaunt.com](mailto:advertising@junkjaunt.com) or [answers@junkjaunt.com](mailto:answers@junkjaunt.com)

